



News Release

PROTON INSURANCE PROGRAMME REWARDS CUSTOMERS

- **Six panel insurers team up with PROTON to offer customers additional benefits**
- **Applicable for new insurance policies and renewals from authorised PROTON outlets**

Subang Jaya, 18 June 2019 – PROTON customers can now enjoy additional benefits when they insure their cars with PROTON's panel of insurers. Known as the Proton Insurance Programme (PIP), the offer is applicable for both new car purchasers and Proton car owners who are renewing their insurance policies and is available at all authorised PROTON outlets.

The six panel insurers working with PROTON for this promotion are Allianz General Insurance Company (M) Sdn Bhd, Liberty Insurance Berhad, AmGeneral Insurance Berhad, Zurich General Insurance Malaysia Berhad, Etiqa General Takaful Berhad and Zurich General Takaful Malaysia Berhad.

Delivering benefits to Proton car owners

Renewing the insurance policy for any car is a legal requirement and often an activity few owners pay much attention too as rates and benefits between insurance providers barely differ. By renewing their policy with PIP, Proton owners will be eligible for the following benefits.

1. **Key Care Cover:** In the event of loss or damage due to an actual or attempted theft, robbery or house break-in, customers enjoy free key replacement up to a sum of RM1,000.
2. **Flood Relief Allowance:** In the event of damage due to flooding, flash floods, overflowing of waterways, drains, rivers or mud slides, customers can claim an allowance of up to RM1,000.
3. **All Driver Coverage:** Coverage for all drivers where no compulsory excess is applicable except where the authorised driver at the time of the accident is 21 and below or holds a provisional or learner driver's license.
4. **Insured/Policyholder Personal Accident Coverage:** Personal accident coverage of up to RM15,000 applicable for private car registrations.

PROTON PIP customers will also enjoy the following additional benefits:

1. **Waiver of Betterment Costs:** For vehicles up to 10-years old and subject to said vehicle being repaired at any authorised PROTON Body & Paint (B&P) outlets.
2. **Agreed Value Coverage:** In the event of a total loss or theft, customers will enjoy full reimbursement of the sum amount insured for the first 12 years of their vehicle's life.



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“PROTON is constantly looking for ways to deliver more value and with the Proton Insurance Programme, we are able to ensure that old, current and new customers alike are eligible to receive the same benefits just by renewing their insurance policy with us. The programme is backed by six of the strongest names in the insurance industry, so our customers can have peace of mind that PROTON’s partners in this venture are able to deliver on their promises,” said Dr. Li Chunrong, Chief Executive Officer of PROTON.

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About PROTON

PROTON Holdings Berhad is 50.1% owned by DRB-HICOM Berhad and 49.9% by Zhejiang Geely Holding Group Co. Ltd. Established in 1983, it is the only full-fledged OEM car manufacturer that is complete with research and development (R&D) facility in South-East Asia and was established with three primary national policy objectives, which are, to spearhead the development of component manufacturing industries, to acquire and upgrade technology and industrial skills within the automotive manufacturing industry and to strengthen the international competitiveness of Malaysia’s industrial capability.

1985 marked a momentous year in Malaysia’s history when the country’s first national car, the Proton Saga, rolled out for the masses. Since then, its offerings include versatile and reliable four-door family vehicles such as the Saga and Persona, stylish executive sedans such as Prevé, the elegant executive D-segment Perdana as well as spacious and affordable multi-purpose vehicles like the Exora and Ertiga. There is also the sleek sporty Suprima S that is packed with performance and the bold and stylish Iriz than emphasises safety and is the most affordable 5-Star ASEAN NCAP car.

PROTON is more than just a car company as its inception as a key driver of national development has seen the brand accelerate its learning curve through technology transfer with strategic partnership and technical collaborations. There is no doubt that it has helped grow the Malaysian economy through its progress and success in the automobile industry.

By listening to the needs of customers, PROTON cars are now steadily on track to achieve the mission for the future, with PROTON set to become a marque which builds quality and safe cars with passion and soul; cars that are enjoyable to drive - and a pleasure to own. For more information, visit <http://www.proton.com>.

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