**Reverse Camera With Dynamic Lines**

The PERSONA is safer than ever with a maximum 5 Star ASEAN NCAP rating across all variants. The Hot Pressed Formed (HPF) steel structure results in a stronger and safer body (system standard with Electronic Control System (ESC) and Traction Control System (TCS)). It is equipped with a Hill Hold Assist (HHA) and all round sensors complete a car that is as safe as it looks great.

## 5 Star Proven Safety

The PERSONA is the only car that scores a maximum 5 Star ASEAN NCAP rating across all variants. The Hot Pressed Formed (HPF) steel structure results in a stronger and safer body (system standard with Electronic Control System (ESC) and Traction Control System (TCS)). It is equipped with a Hill Hold Assist (HHA) and all round sensors complete a car that is as safe as it looks great.

### Transmission

<table>
<thead>
<tr>
<th>Variant</th>
<th>Model</th>
<th>Transmission Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6L</td>
<td>Proton Persona</td>
<td>5-Speed Manual CVT, CVT, CVT</td>
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</tbody>
</table>

### Fuel System

- Multi Point Injection

### Engine

- **Engine Type:** 4 Cylinders In-Line 16 Valve DOHC, VVT
- **Displacement:** cc 1,597
- **Max Torque:** Nm/rpm 150/4,000
- **Max Power:** kW(PS)/rpm 80(109) / 5,750

### Key Dimensions & Weight

- **Kerb Weight:** kg 1,154 / 1,174 / 1,188 / 1,193
- **Tread (Front / Rear):** mm 1,490 / 1,490
- **Wheelbase:** mm 2,555
- **Length x Width x Height:** mm 4,362 x 1,722 x 1,554

### Tyre & Wheel

- **Tyre & Wheel:** 185/55 R15 Alloy

### Brakes

- Front / Rear Ventilated Disc / Drum

### Suspension

- Front / Rear MacPherson Strut with Stabiliser Bar / Torsion Beam

### Minimum Turning Radius

- m 5.0

### Steering

- Electric Power Steering

### Chassis

- Daytime Running Lamps - - -
- Headlamps Halogen
- Auto Headlamps - - -
- Follow Me Home Headlamps - - -
- Electric Door Mirrors with Auto Fold Function - - -
- Remote Trunk Release - - -
- Shark Fin Antenna - - -
- Steering Wheel Material: Urethane / Leather
- Steering Switches for Audio and Hands-Free Telephone - - -
- Steering Tilt Adjustment - - -
- Multi Info Display: LCD Segmented / TFT / TFT
- ECO Drive Assist - - -
- Intelligent Entry with Push Start Button - - -
- Power Windows - - -
- Driver's Window with Anti-Trap - - -
- Driver's Seat Height Adjuster: √ / √ / √ / √
- Audio System: Standard Audio / Standard Audio / 7” Touch Screen Monitor / 7” Touch Screen Monitor
- Infotainment System: Voice Command - - -
- Online Music Streaming - - -
- Online Navigation - - -
- Smartphone Connectivity: Bluetooth Connectivity - - -
- 4G & Wi-Fi - - -
- No of Speakers: 2 / 2 / 4 / 4
- USB Ports: Data (x1) & Charging (x2) - - -

### Safety & Security

- Front SRS Airbags - - -
- Side SRS Airbags - - -
- Curtain SRS Airbags: √ / √ / √ / √
- Rear Seat ISOFIX & Top Tether Anchorage: √ / √ / √ / √
- Electronic Brake Distribution (EBD) - - -
- Brake Assist (BA) - - -
- Electronic Stability Control (ESC) - - -
- Traction Control System (TCS) - - -
- Hill Hold Assist (HHA): √ / √ / √ / √
- Front Parking Sensors: 2 / 2 / 2 / 2
- Rear Parking Sensors: 2 / 2 / 2 / 2
- Reverse Camera with Dynamic Lines: √ / √ / √ / √
- Immobiliser & Anti-Theft Alarm - - -
- Impact Sensing Door Unlock: √ / √ / √ / √

### Additional Features

- 150,000KM

### Contact Information

- PROTON Customer Care
  - 1800 888 398

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Perusahaan Otomobil Nasional Sdn. Bhd. reserves the right to make changes to the colours, features, and/or other specifications detailed in this leaflet as well as discontinue any individual model without prior notice. The vehicles may differ slightly from those featured in this leaflet.
The Intelligent Family Car
With Head Turning Looks

Redesigned looks are matched to class leading dynamics and ASEAN NCAP 5 star safety. It’s smarter and safer than ever with an intelligent entertainment head unit offering internet connectivity* and voice command*

Stylish Comfort & Sleek Design

PROTON’s ethereal face and infinite weave grille give the PERSONA a familiar face that ties it to other Proton models. New LED Daytime Running Lamps** add a bold detail to the handsome face.

LED DRL**
Dual Tone Alloy Rim*
Shark Fin Antenna

Refreshed Interior

Semi Leather Seats**
TFT Multi Info Display** with ECO Drive Assist
Stylish Gear Knob*
Borderless Rear View Mirror*

Comforts of Practical Functionality

Everywhere in the PERSONA, you’ll find innovations that make every drive a pleasure. From the Intelligent Entry** to rear USB Chargers to Smartphone Connectivity** and so much more, your comfort and convenience is and always will be our number one priority.

* Available in Premium variant only
** Available in Executive & Premium variants only