



Holding Statement

PROTON X50 BOOKINGS VIA THIRD PARTIES

Subang Jaya, 7 October 2020

The upcoming launch of the Proton X50 has created a wave of interest amongst Malaysian car buyers. Prelaunch booking numbers have been strong and PROTON would like to thank everybody for their support. However, it has been brought to our attention that some irresponsible parties are seeking to profit from this situation by misrepresenting themselves.

PROTON would like to unequivocally state that only bookings made via authorised Proton dealers and outlets are legitimate. PROTON has not appointed any parties outside of our authorised sales network to act as sales agents for the company's products. We would like to strongly urge all potential customers to be wary of individuals or organisations claiming otherwise and if in doubt to contact us. At PROTON, our first priority is the customer and we will always strive to ensure that they are well looked after. For more information regarding the location and contact details of PROTON's dealers and outlets, please visit <https://www.proton.com/en/dealer-locator> or alternatively please call our customer care hotline at 1-800-88-8398.

-End-

About PROTON

PROTON Holdings Bhd began as Malaysia's first national car project, founded with the aim to accelerate Malaysia's economic development and lay the foundations for the local automotive industry. In 2017, PROTON entered its next phase to be a modern and global automotive brand; through a partnership between its two principals, DRB-HICOM and Zhejiang Geely Holding Group. Today, PROTON continues to delight its customers with cars anchored on its brand promise of Inspiring Connections, and founded on its core values of always delivering Innovative Technology, Reliability and International standards.

For further information please contact:

Group Corporate Communications Division, PROTON

- Faisal Shah at hp: 019-321 8897 / tel: 03-8026 9389 / faisalshah@proton.com
- Jaylyn Yvonne at hp: 012-973 3137 / tel: 03-8026 9328 / Jaylyn@proton.com
- Amy Lim at hp: 012-698 9189 / tel: 03-8026 9670 / aimee@proton.com