

PROTON 1 TANK ADVENTURE – TERMS AND CONDITIONS

Please read this Terms and Conditions (“T&C”) carefully. By entering this Contest, you agree to be bound by the T&C regulated by PROTON Edar Sdn Bhd.

ORGANISER

1. The organiser of PROTON 1 Tank Adventure (“Contest”) is PROTON Edar Sdn Bhd (133533-A) (“PROTON”) whose registered office is at Centre of Excellence Complex, KM33.8 Westbound Shah Alam Expressway, 47600 Subang Jaya, Selangor, Malaysia.
2. The Contest is organised to show the unique selling propositions of PROTON cars, one of which is its fuel efficiency whereby Participants compete in the Contest to see how far the car can go with only one (1) tank of fuel.
3. By entering this Contest, Participants agree to be bound by the T&C and decisions of PROTON.
4. Failure by PROTON to enforce any of these T&C in any instances shall not give rise to any claim by any Participants against PROTON.

ELIGIBILITY

5. This Contest is open to all Malaysian and non-Malaysian citizens possessing valid new Identity Card (“IC”) for Malaysian citizens and valid passport for non-Malaysian citizens, possessing valid Malaysian driving license (D-Class) for Malaysian and non-Malaysian citizens, age 22 to 55 with at least five (5) years driving experience and residing in Malaysia only (“Participants”).
6. Full name, IC number and passport number of Participants submitted for this Contest must be the same with IC and passport.
7. PROTON may at any time exclude or disqualify an invalid entry or all entries of any Participants who are ineligible or who breach the T&C or fail to provide evidence satisfactory to PROTON to verify their identity or eligibility.
8. Participants must be healthy, fit, of sound mind and have no outstanding summonses.
9. The following group of persons shall not be eligible to participate in the Contest :-
 - 9.1 Employees of PROTON including their respective affiliates and related companies and their immediate family members (spouses, children, parents, brothers and sisters); and
 - 9.2 Representatives, employees, servants and/or agents of Event Organiser, advertising agencies and/or promotion service providers of PROTON including their respective affiliates and related companies and their immediate family members (spouses, children, parents, brothers and sisters).

CONTEST PERIOD

10. The Contest starts on 14 September 2019 and ends on 6 October 2019.
11. Entries received after the Contest Period that are damaged, corrupted, incomplete or illegible will not be accepted and will be disqualified.
12. PROTON reserves the right at its sole and absolute discretion to shorten or extend the Contest Period, to modify the contest mechanics, to suspend, to withdraw or to terminate the Contest at any time during the Contest Period for any reasons whatsoever without prior notice to Participants. In the event of such occurrence, PROTON may notify Participants accordingly in any method or medium that PROTON deems fit.
13. For the avoidance of doubt, any modification, suspension, withdrawal or termination of the Contest by PROTON shall not entitle Participants to any claim or compensation against PROTON for any loss or damage suffered or costs and expenses incurred by Participants either directly and/or indirectly arising from or in connection with the modification, suspension, withdrawal or termination of the Contest by PROTON.

HOW TO PARTICIPATE

14. Participants must drive a PROTON car either :-
 - 14.1 a PROTON Saga (year 2019, September onwards, of any specification); or
 - 14.2 a PROTON Iriz (year 2019, May onwards, of any specification); or
 - 14.3 a PROTON Persona (year 2019, May onwards, of any specification).
15. Participants must form a team which consists of one (1) driver and one (1) co-driver per car.
16. Participants may choose to participate in one of three (3) categories below :-

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- 16.1 Category 1 : a PROTON Saga (year 2019, September onwards, of any specification); or
- 16.2 Category 2 : a PROTON Iriz (year 2019, May onwards, of any specification); or
- 16.3 Category 3 : a PROTON Persona (year 2019, May onwards, of any specification).
17. Participants may either own, rent or borrow a PROTON Saga or a PROTON Iriz or a PROTON Persona to participate the Contest.
18. This Contest is held in three (3) regions in Peninsular Malaysia, Sabah and Sarawak. Participants can ONLY register and participate in one (1) region of choice.
19. This Contest comprises of three (3) Preliminary Rounds from three (3) regions respectively and One (1) Final Round.
20. As this is a regional competition with one final, participants may only register and participate in one region of choice. There are three (3) regional competitions in the Regional Round which consists of Central, Sabah and Sarawak. The category winners will be invited to take part in the finals also known as the Final Round. Should the winner decline to participate in the final for whatever reason, the invitation will fall onto the second placed participant.
21. Preliminary Rounds are held in three (3) regions in Peninsular Malaysia, Sabah and Sarawak. Final Round is held in Peninsular Malaysia. The schedule is as per the **Table (A)** below:

Table (A) : Schedule for Preliminary Round and Final Round

Round	Date / 2019	Days	Regions / Locations	Start Point – <i>Overnight Point</i> - End Point
Preliminary Round 1	14 - 16 September	3D2N	Peninsular Malaysia (Across Southern)	PROTON 4S Centre, Shah Alam – <i>Johor Bahru</i> – <i>Kuantan</i> – PROTON 4S Centre, Kuala Lumpur
Preliminary Round 2	21 - 22 September	2D1N	Sabah	PROTON 4S Centre, Kota Kinabalu – <i>Kudat</i> – PROTON 4S Centre, Kota Kinabalu
Preliminary Round 3	28 - 29 September	2D1N	Sarawak	PROTON 4S Centre, Kuching – <i>Santubong</i> – PROTON 4S Centre, Kuching
Final Round	4 - 6 October	3D2N	Peninsular Malaysia (Across Southern)	PROTON 4S Centre, Kuala Lumpur – <i>Terengganu</i> - <i>Penang</i> – Selangor

22. Participants are required to call or Whatsapp PROTON's event organiser, Driven Communications Sdn Bhd (“Event Organiser”) at [+60172020329](tel:+60172020329) or email to 1tankadventure@proton.com for the registration of the Contest.
23. Participants (both drivers and co-drivers) are required to submit the following information and documents to the Event Organiser :-
- 23.1 Full name, IC number for Malaysian citizens, passport number for non-Malaysian citizens, contact number, email address, driving licence number and its expiry date; and
- 23.2 Preferred region; and
- 23.3 Car registration number, car year made and its registration card; and
- 23.4 Participants who are the registered owners of PROTON car, they are required to produce a vehicle registration card to prove their ownership of PROTON car; and
- 23.5 Participants who rent PROTON car from any third party, they are required to produce a valid receipt for the rental; and
- 23.6 Participants who borrow PROTON car from any third party who is the registered owner of the said PROTON car, they are required to produce a letter of authorisation from the said third party together with the vehicle registration card.

WHAT HAPPENS AFTER PARTICIPANTS HAVE REGISTERED TO PARTICIPATE IN THE CONTEST

24. PROTON will select Participants based on a first come, first served basis and Participants comply with the eligibility requirements.
25. The eligible Participants will be contacted (via telephone and email) and will be informed that their participation in this Contest is confirmed.

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WHAT HAPPENS DURING CONTEST PERIOD AT CONTEST REGION

26. The Contest is held over a 3 Days 2 Nights (“3D2N”) and a 2 Days 1 Night (“2D1N”) period depending on region.
27. There are thirty (30) teams [one (1) team consists of one (1) driver and one (1) co-driver in one (1) car] competing in each Preliminary Round.
28. The breakdown of thirty (30) teams are as follows :-
- 28.1 Media : Nine (9) teams [three (3) teams x Saga, three (3) teams x Iriz and three (3) x Persona]
- 28.2 Celebrity* : Three (3) teams [one (1) team x Saga, one (1) team x Iriz and one (1) team x Persona]
- 28.3 Public : Eighteen (18) teams [six (6) teams x Saga, six (6) teams x Iriz and six (6) teams x Persona]
29. Please refer to **Table (B)** for the number of cars and breakdown of Participants for each Preliminary Round:

Table (B) : Preliminary Round (Peninsular Malaysia, Sabah and Sarawak)

Model	Media		Celebrity*		Public	
	Car (Unit)	Pax	Car (Unit)	Pax	Car (Unit)	Pax
Iriz	3	6	1	2	6	12
Persona	3	6	1	2	6	12
Saga	3	6	1	2	6	12
Total / Round	9	18	3	6	18	36

**Celebrity will not be competing with Media and Public and celebrity is not entitled to win any prizes.*

30. One (1) winner from Media and one (1) winner from Public from each model and from each Preliminary Round totalling to eighteen (18) units of cars will proceed to Final Round.
31. Please refer to **Table (C)** for the summary of the number of winners from each Preliminary Round proceeding to Final Round:

Table (C): Summary of Winners from Each Preliminary Round Proceeding to Final Round:

Preliminary Round Winners	Number of Finalist (pax)						
	Central		Sabah		Sarawak		Finalist Overall
	Public	Media	Public	Media	Public	Media	
Saga	1	1	1	1	1	1	6
Iriz	1	1	1	1	1	1	6
Persona	1	1	1	1	1	1	6
Total Winners from Preliminary round	3	3	3	3	3	3	18

CONTEST PROGRAMME

32. Participants will compete based on a 3D2N and 2D1N programme depending on the region that they registered in.
33. All Participants’ cars will be driven under normal driving condition with lowest air conditioner fan speed.
34. Daily event programme will start at 8.00am with registration and refreshments followed by an induction and briefing session to all Participants.
35. There are several checkpoints throughout the journey and Participants are required to reach the checkpoints within a stipulated time frame or else they will be disqualified from the Contest.
36. Participants are required to meet at the rendezvous point for lunch at noon. A cut-off time will be described during Event Briefing. Any Participants arriving beyond the cut-off time will be disqualified from the Contest.
37. After lunch, Participants will continue for the drive and arrive at the hotel before a described cut-off time. Any Participants arriving beyond the cut-off time will be disqualified from the Contest.
38. However, the disqualified Participants can still continue with the drive but will not be entitled to win any prizes.
39. Participants will be participating in the Dynamic Driving Activity which serves to highlight key safety features of PROTON cars.

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40. Presentation by PROTON management will be carried out at night.
41. The awards presentation and dinner will be held on the last day of the event.
42. All transportation, accommodation, fuel, meals will be covered by PROTON during the Contest Period. All other expenses that are incurred to participate in the Contest are at the sole responsibility of the participants unless stated otherwise.
43. All participants must sign a “Notice of Indemnity” at the Venue on Contest day. Failure to adhere to this rule would result in disqualification.

FINAL ROUND

44. All eighteen (18) winners from the Preliminary Rounds will proceed to compete in the Final Round.
45. Please refer to **Table (D)** for the summary of cars and number of participants in Final Round:

Table (D) : Summary of Cars and No. of Participants in Final Round

Model	Media		Celebrity		Public		Total	
	Car	No. of Participants	Car	No. of Participants	Car	No. of Participants	Car	No. of Participants
Iriz	3 u	6 pax	1 u	2 pax	3 u	6 pax	7u	14 pax
Persona	3 u	6 pax	1 u	2 pax	3 u	6 pax	7u	14 pax
Saga	3 u	6 pax	1 u	2 pax	3 u	6 pax	7u	14 pax
Total / Round	9 u	18 pax	3 u	6 pax	9 u	18 pax	21u	42 pax

**Celebrity category will not be competing with other participants and are not entitled to win any prizes.*

46. Participants will compete based on a standardised 3 days 2 nights or 2 days 1 night programme depending on the region that they registered in.
47. Participants' cars will be driven under normal driving condition with lowest air conditioner fan speed.
48. Daily event programme will start at 8.00am with registration and refreshments followed by an induction and briefing session to all Participants.
49. There are several checkpoints throughout the journey and Participants are required to reach the checkpoints within a stipulated time frame else will be disqualified from the Contest.
50. Participants are required to meet at the rendezvous point for lunch at noon. A cut-off time will be described during Event Briefing. Any Participants arriving beyond the cut-off time will be disqualified from the Contest.
51. After lunch, Participants will continue for the drive and arrive at the hotel before a described cut-off time. Any Participants arriving beyond the cut-off time will be disqualified from the Contest.
52. However the disqualified Participants can still continue with the drive but will not be entitled to win any prizes.
53. Presentation by PROTON management will be carried out at night.
54. The awards presentation and dinner will be held on the last day of the event.
55. All transportation, accommodation, fuel, meals will be covered by PROTON for the Contest, all other expenses that are incurred to participate in the Contest are at the sole responsibility of the Participants unless stated otherwise.
56. All Participants must sign a “Notice of Indemnity” at the Venue on Contest day. Failure to adhere to this rule would result in disqualification.

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JUDGING

57. The judging method for both Preliminary Round and Final Round is similar.
58. There are several checkpoints throughout the journey and Participants are required to reach the checkpoints within a stipulated time frame else will be disqualified from the Contest. However the disqualified Participants still can continue with the drive but will not be entitled to win any prizes.
59. The Participants who are able to make it to the end point with the least fuel from the Preliminary Round will be selected to compete in the Final Round.
60. In the event that there is a tie, the team that arrives at the end-point within the shortest time and with the least fuel will be the winner.

PRIZES: PRELIMINARY ROUNDS

Daily Fuel Efficiency Winners for Checkpoints

61. **RM200.00** AEON Voucher [Iriz - 1 winner from Media and 3 winners from Public]
62. **RM200.00** AEON Voucher [Saga - 1 winner from Media and 3 winners from Public]
63. **RM200.00** AEON Voucher [Persona - 1 winner from Media and 3 winners from Public]

Interactive Challenge Winners for Checkpoints

64. **RM200.00** AEON Voucher [Iriz - 1 winner from Media and 3 winners from Public]
65. **RM200.00** AEON Voucher [Saga - 1 winner from Media and 3 winners from Public]
66. **RM200.00** AEON Voucher [Persona - 1 winner from Media and 3 winners from Public]

Overall Winners

67. **RM1,500.00** Cash [Iriz, Persona and Saga - 1st place winner from Media and 1st place winner from Public for each model]
68. **RM1,000.00** Cash [Iriz, Persona and Saga - 2nd place winner from Media and 2nd place winner from Public for each model]
69. **RM500.00** Cash [Iriz, Persona and Saga - 3rd place winner from Media and 3rd place winner from Public for each model]
70. Only the first place winner from each model will proceed to the Final Round.
71. All three (3) category winners; Saga, Iriz, Persona, will win the same amount of prize money. Public and media from each model will be competing within their category for the prizes.
72. All Participants will receive a Certificate of Participation as well as a Contest T-shirt.
73. PROTON will be conducting interviews with PROTON owners under the Public Category as testimonial videos. Each car that consist of two (2) participants who partakes will be rewarded with **RM50** AEON Voucher (not applicable for media and celebrities category).
74. Please refer to **Table (E)** for the summary of prizes for both Preliminary Round checkpoint winners:

Table (E) : Summary of Prizes for Checkpoint Winners

Round	Region	Model	Media (u= unit of car)	Celeb- rity (u=unit of car)	Public (u=unit of car)	No. of check- point	Check- point Reward Value AEON Voucher	Checkpoint Winner		Checkpoint Overall Winner 1 st , 2 nd , 3 rd place Total in Cash (RM)	
								Media	Public	Media	Public
Preliminary Round 1	Across Southern Peninsular Malaysia	Iriz	3u	1u	6u	5	RM 200 each car	1	3	3,000	3,000
		Persona	3u	1u	6u	5		1	3	3,000	3,000
		Saga	3u	1u	6u	5		1	3	3,000	3,000
Preliminary Round 2	Sabah	Iriz	3u	1u	6u	4	RM 200 each car	1	3	3,000	3,000
		Persona	3u	1u	6u	4		1	3	3,000	3,000
		Saga	3u	1u	6u	4		1	3	3,000	3,000

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Preliminary Round 3	Sarawak	Iriz	3u	1u	6u	4	RM 200 each car	1	3	3,000	3,000
		Persona	3u	1u	6u	4		1	3	3,000	3,000
		Saga	3u	1u	6u	4		1	3	3,000	3,000

PRIZES: FINAL ROUND

Daily Fuel Efficiency Winners for Checkpoints

- 75. **RM 350.00** AEON Voucher [Iriz - 1 winner from Media and 3 winners from Public]
- 76. **RM 350.00** AEON Voucher [Saga - 1 winner from Media and 3 winners from Public]
- 77. **RM 350.00** AEON Voucher [Persona - 1 winner from Media and 3 winners from Public]

Interactive Challenge Winners for Checkpoints

- 78. **RM350.00** AEON Voucher [Iriz - 1 winner from Media and 3 winners from Public]
- 79. **RM350.00** AEON Voucher [Saga - 1 winner from Media and 3 winners from Public]
- 80. **RM350.00** AEON Voucher [Persona - 1 winner from Media and 3 winners from Public]

81. Please refer to **Table (F)** for the summary of prizes for both Preliminary round checkpoint winners:

Table (F) : Prizes for Checkpoint winner at Final Round

Round	Region	Model	Media (u= unit of car)	Celebrity (u=unit of car)	Public (u=unit of car)	No. of Checkpoints	Checkpoint Reward Value AEON Voucher	Checkpoint Winner	
								Media	Public
FINAL	Across Northern Peninsular Malaysia	Iriz	3u	1u	3u	5	RM 350 each car	1	1
		Persona	3u	1u	3u	5		1	1
		Saga	3u	1u	3u	5		1	1

Overall Winners

- 82. **RM 3,000.00** Cash [Iriz, Persona and Saga - 1st place winner from Media and 1st place winner from Public]
- 83. **RM 600.00** AEON Voucher [Iriz, Persona and Saga - 2nd place winner from Media and 2nd place winner from Public]
- 84. **RM 300.00** AEON Voucher [Iriz, Persona and Saga - 3rd place winner from Media and 3rd place winner from Public]
- 85. Cash money will be transferred to winner's bank account.

86. Please refer to **Table (G)** for the summary of prizes for Final Round:

Table (G) : Prizes for Final Round

Round	Region	Model	Media (u= unit of car)	Celebrities (u= unit of car)	Public (u= unit of car)	Media Winner			Public Winner		
						Champion	2 nd Place	3 rd Place	Champion	2 nd Place	3 rd Place
						Cash	Aeon Voucher	Aeon Voucher	Cash	Aeon Voucher	Aeon Voucher
Final	Across Northern Peninsular Malaysia	Iriz	3u	1u	3u	3,000	600	300	3,000	600	300
		Persona	3u	1u	3u	3,000	600	300	3,000	600	300
		Saga	3u	1u	3u	3,000	600	300	3,000	600	300
Total (RM) :						9,000	1,800	900	9,000	1,800	900

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PRIZES: GENERAL INFORMATION

87. List of the winning teams will be displayed on PROTON's official channel.
88. In the event winners could not be contacted or reached, for the necessary arrangement of redeeming their prizes, within 30 days of the announcement of the winners made on PROTON official's channel, PROTON has the right to replace the uncontactable winner with the next available winner.
89. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to redeem the prizes are at the sole responsibility of the winners unless stated otherwise.
90. PROTON reserves the right at its absolute discretion to substitute any of the prizes with alternative prizes of similar value at any time without prior notice.

GENERAL CONDITIONS

91. Any costs associated with participating in the Contest is the Participants' responsibility. Any costs incurred in receiving, collecting or using a prize is the Participants' responsibility, including travel, accommodation, and tax liability; unless otherwise communicated.
92. PROTON will not be held liable, in the event of any loss, damage, non-receipt of entries or delayed receipt of entries submitted by participants including but not limited to network transmission failure, network interruption or outage and inability to use or delay to access of the internet for the purpose of this Contest.
93. Participants agree to discharge and release PROTON from any liabilities and claims (including from breach of contract, tort, negligence or any other cause of actions at law or equity) arising out of or in any way connected to this Contest or Participant's entry in this Contest.
94. Save where otherwise prohibited by law, in no event shall PROTON be liable to any party including the Participants for any direct, indirect, consequential, exemplary, incidental, punitive or special damages, including lost profits, howsoever remote even if such losses were foreseeable or if PROTON were advised of the possibility of such damages.
95. By participating in this Contest, Participants agree to indemnify and hold PROTON and its officers, directors, shareholders, predecessors, successors in title, employees, agents and representatives harmless from any claims, losses, damages, liability, claims or expenses (including any legal fees), suffered or incurred by PROTON due to or in any way arising from this Contest.
96. If Participants are discovered to be using or have used improper means to participate in this Contest, PROTON reserves the right to revoke and disqualify the Participants' eligibility for this Contest at its sole and absolute discretion without notice or reason.
97. Any decision by PROTON shall be final and binding, correspondence or communication will not be entertained.
98. The T&C herein is governed by and construed in accordance with the laws of Malaysia and both PROTON and Participants shall submit exclusively to the jurisdiction of the courts of Malaysia.
99. Except as otherwise indicated in these terms and conditions, the term "PROTON" also includes all affiliates of PROTON. "Affiliates" means any person, partnership, joint venture, corporation or other form of enterprise, domestic or foreign, including but not limited to parent company, subsidiaries or branch, at the time of entering into this Contest.

COPYRIGHT, INTELLECTUAL PROPERTY RIGHTS AND PUBLICITY

100. Participants agree that by participating in this Contest, the ownership and usage of all information and documents related to the entry and inclusive of in the form of descriptive writing/slogans, photographs, video and/or filming, digital images, drawings, financial, marketing, economics, commercial and publicity shall be owned by PROTON.
101. Participants hereby declare and undertake with PROTON that the ownership, authenticity of all the information, ideas and material submitted for this Contest are the genuine products and ideas from the Participants and PROTON shall not be liable for any claim by third parties due to misleading information made by the Participants.
102. Participants agree that by entering this Contest, PROTON shall be entitled to use and own any strategic reports, information on territories of distribution, corporate and product information and all copies, reproductions, reprints and translations thereof, supplied and owned by any of the entries submitted in this contest as materials for the purpose of advertising, trade and/or publicity, without any prior notice or approval of Participants.
103. The entries submitted by the Participants pursuant to this Contest shall be owned by PROTON and PROTON shall have the right to deal with such entries in any manner whatsoever that it deems fit without any payment or compensation to be made to Participants.

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104. By participating in this Contest, winners have granted PROTON the right to use the name, descriptive writing/slogans of the cars/winners as materials for the purpose of advertising, trade and/or publicity, without any prior notice to the winners and the winners shall not be entitled to claim ownership or other forms of compensation on such use.

105. By participating in this Contest, Participants shall not publicise any negative message related to any sensitive issues, or convey any negative message related to any issues such as politics, race, religion, age, sex, disability, gender, or disability which would give impact towards PROTON products and the brand.

PERSONAL DATA PROTECTION ACT 2010 (“PDPA”)

106. By entering this Contest, the Participants agree and give consent for the PROTON to use the personal data provided by the Participants to the PROTON for the purpose of the Contest, promotional and marketing by the PROTON in future. All details shared by the Participants will be handled by the PROTON in accordance with the PDPA. Please visit www.proton.com to read PROTON's Privacy Notice.

NOTIFICATION

107. All up-to-date information, progress, requirements and results will be made available on PROTON's official channel.